



GREENPEAK SELECTED AS 2009 WORLD ECONOMIC FORUM TECHNOLOGY PIONEER

04 December, 2008 - Utrecht - The Netherlands – The World Economic Forum today announced GreenPeak Technologies is being recognized as one of the Technology Pioneers for 2009. GreenPeak is a fabless semiconductor company offering innovative ultra low power wireless and battery-free data communication technology for sense and control applications that can be powered by the use of energy harvesting from the environment.

The World Economic Forum has selected 34 visionary companies as Technology Pioneers 2009 for their accomplishments as innovators of the highest caliber, and whose technologies will have a deep impact on business and society. The selection of these companies is the result of a vigorous selection process, for which the Forum received more than 320 applications from around the world that were evaluated by 44 global technology experts. Technology Pioneers are companies that have been identified as developing and applying highly transformational and innovative technologies in the areas of energy, biotechnology and health, and information technology. To be selected as a Technology Pioneer, a company must be involved in the development of life-changing technology innovation and have the potential for long-term impact on business and society. In addition, it must demonstrate visionary leadership, show all the signs of being a long-standing market leader and its technology must be proven.

GreenPeak delivers highly reliable and standards compliant wireless and green (battery-free) communication technology for ultra low power sense and control networks. GreenPeak's mesh networks can be powered by the use of energy harvesting devices without compromising performance, range, data rate or reliability. These energy harvesting powered networks greatly reduce the difficulties and cost of maintaining wireless sensor networks.

"It is an honor and a privilege to be selected as Technology Pioneer by the World Economic Forum" says Cees Links, CEO of GreenPeak, "This recognition validates our vision of a greener and connected world. GreenPeak's technology will change the world because our technology will enable people to control the safety, security and comfort of their environment, while preserving energy and at the same time eliminating the need for using batteries."

GreenPeak Press Release

→ 03 November 2008
→ For immediate release



The entire list of Technology Pioneers, with their profiles and interviews with the executives of the selected companies, can be found at: <http://www.weforum.org/techpioneers>.

About GreenPeak

GreenPeak is a fabless semiconductor company, and is a leader in battery-free communication technology for wireless sense and control applications. This revolutionary technology, based on the IEEE 802.15.4/ZigBee wireless networking standard, utilizes energy harvesting to facilitate battery-free operation in a totally wireless environment, without the need for either communications or power connectivity.

GreenPeak is based in Utrecht - The Netherlands and has offices in Belgium, Japan and USA.

GreenPeak is backed by venture capitalists: DJF Esprit (UK), Gimv (Belgium), Motorola Ventures (USA) and Allegro Investment Fund (Belgium).

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