



GREENPEAK SUPPORTS ZIGBEE RF4CE

RF remote controls under the umbrella of ZigBee RF4CE

12 March 2009 – Utrecht – The Netherlands – GreenPeak today announced its support to the ZigBee RF4CE initiative, the remote control standard for consumer electronics.

GreenPeak is a fabless semiconductor company offering innovative ultra low power wireless and battery-free data communication technologies for sense and control applications.

ZigBee RF4CE is an open standard for radio based remote controls (2.4 GHz, IEEE 802.15.4 compliant) in the field of audio/video consumer electronics. It was originally developed by the RF4CE Alliance founded by Panasonic Corporation, Royal Philips Electronics, Samsung Electronics Co., Ltd. and Sony Corporation. RF4CE recently joined forces with the ZigBee Alliance to launch the ZigBee RF4CE standard as part of the ZigBee family of solutions for the home.

RF remote controls are faster, more reliable and provide more freedom to operate devices from greater distances by removing the line-of-sight barrier found in today's IR remotes. They also enable advanced features such as two-way communication between the device and the remote, creating a richer experience for consumers.

GreenPeak is a member of the ZigBee alliance and is committed to support the ZigBee RF4CE remote control market with dedicated reference design software stacks and a dedicated ZigBee RF4CE specialist team for supporting customers.

According to Cees Links, CEO of GreenPeak, "By joining the ZigBee Alliance, RF4CE establishes itself as a truly global standard that allows interoperability of systems and applications. As a ZigBee member, we are looking forward to supporting this new standard and we are excited to be able to contribute to peoples' lives and the way they use their remote controls."

ZigBee: Control your world

ZigBee is the global wireless language connecting dramatically different devices to work together and enhance everyday life. The ZigBee Alliance is a non-profit association of more than 300 member companies driving development of ZigBee wireless technology. The Alliance promotes

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world-wide adoption of ZigBee as the leading wirelessly networked, sensing and control standard for use in consumer electronics, energy, home, commercial and industrial areas.

For more information, visit: www.zigbee.org.

About GreenPeak

GreenPeak is a fabless semiconductor company, and is a leader in battery-free communication technology for wireless sense and control applications. This revolutionary technology, based on the IEEE 802.15.4/ZigBee wireless networking standard, utilizes energy harvesting to facilitate battery-free operation in a totally wireless environment, without the need for either communications or power connectivity.

GreenPeak was selected by the World Economic Forum as 2009 Technology Pioneer for its accomplishments as innovator of the highest caliber, involved in the development of life-changing technology innovation and with the potential for long-term impact on business and society.

GreenPeak is based in Utrecht - The Netherlands and has offices in Belgium, Japan, Korea and USA.

GreenPeak is backed by venture capitalists: DJF Esprit (UK), Gimv (Belgium), Motorola Ventures (USA) and Allegro Investment Fund (Belgium).

www.greenpeak.com

Press Contact Europe and Rest of World

Elly Schietse, GreenPeak Director Marketing & Communications

elly.schietse@greenpeak.com

Tel +32 52 45 87 30 – Cell +32 479 76 18 25

Press contact USA

SRS-Tech PR for GreenPeak

Mark Shapiro

Tel +1 619 249 7742

mshapiro@srs-techpr.com

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